# {Org} Celebrates the 10th Annual Open Enrollment Period on HealthCare.gov

**Madison, Wis. — {Company/Organization}** is celebrating the 10th annual Open Enrollment period on HealthCare.gov and recognizing the positive impact of Wisconsin’s competitive individual health insurance marketplace.

In October 2013, the first Open Enrollment Period on the Affordable Care Act (ACA) health insurance exchanges began. Since that time, hundreds of thousands of Wisconsinites have been able to access high quality health insurance coverage through the federal exchange. Enhanced subsidies extended by the Inflation Reduction Act will help bolster enrollment during the 2023 Open Enrollment period which begins November 1, 2022 and lasts until January 15, 2023.

“Last year, the average Wisconsinite who enrolled in a plan on HealthCare.gov [saved $90 per month on their premiums](https://www.cms.gov/files/document/health-insurance-exchanges-2022-open-enrollment-report-final.pdf) thanks to new cost-savings,” continued **{Organization Leader}**. “The right health care coverage is out there, and resources are available to help you find it.”

By visiting [WisCovered.com](https://wiscovered.com/) or calling 2-1-1, Wisconsinites can get connected with help to learn about their health insurance options and get their questions answered. The online services are available in English, Spanish, and Hmong. 2-1-1 operators are able to offer help in over 180 languages.

“Time is limited to get signed up for high-quality, lower-cost health coverage on HealthCare.gov,” said **{Organization Leader}**. “Get coverage for check-ups, cancer screenings, vaccines, and more before this enrollment period ends.”

Rates on the individual market continue to be held down by the successful Wisconsin Healthcare Stability Plan (WIHSP), which Governor Tony Evers fully funded and expanded in the 2021-2023 state biennial budget. Without WIHSP, health insurance rates on HealthCare.gov would have increased 21.4% on average for the 2023 plan year. Wisconsin also has the second-most competitive individual health insurance exchange with thirteen insurers participating. An interactive map of health insurers available by county can be found [here](https://oci.wi.gov/Pages/Consumers/FindHealthInsurer.aspx).