# {Org} Encourages Wisconsinites to Sign up for Health Care Coverage during the 10th Annual Open Enrollment Period on HealthCare.gov

**Madison, Wis. — {Company/Organization}** urges Wisconsin residents to sign up for high quality, affordable health care coverage during the 10th Annual Open Enrollment period.

Beginning November 1, residents in 70 counties across Wisconsin will have the opportunity to choose from at least three different health insurance carriers on HealthCare.gov. Four insurance companies are expanding their service areas, giving Wisconsinites more options in more counties.

During this limited time which ends January 15, 2023, all Wisconsinites are eligible to enroll in one of the high-quality health plans available on the individual marketplace. [Wisconsin’s individual health insurance market has the second-most insurers in the nation,](https://www.kff.org/other/state-indicator/number-of-issuers-participating-in-the-individual-health-insurance-marketplace/?currentTimeframe=0&sortModel=%7B%22colId%22:%22Number%20of%20Issuers%20in%202022%22,%22sort%22:%22desc%22%7D) and people in many counties have even more insurance options to choose from this year. Those who already have insurance through the marketplace can also renew, update, or upgrade their plans during this period. An interactive map of health insurers available by county can be found [here](https://oci.wi.gov/Pages/Consumers/FindHealthInsurer.aspx).

“If you need health insurance, there are great plans on the marketplace that cover doctor visits, prescriptions, hospital stays, and more,” said **{Organization Leader}.** “Last year, four out of five people qualified for new cost-savings. Check out [WisCovered.com](wiscovered.com) today!”

In 2020, Governor Tony Evers’ Health Care Coverage Partnership launched [WisCovered.com](https://wiscovered.com/) as an accessible resource for consumers. By visiting WisCovered.com or calling 2-1-1, people can get connected with free, expert help. The online services are available in English, Spanish, and Hmong.